

# Timber Candle Bar

## Franchise Opportunity Brochure

### Ignite Your Future with Timber Candle Bar

Turn creativity into a thriving business. Timber Candle Bar offers a unique **experiential retail concept** where guests create custom candles while enjoying a welcoming social atmosphere. Our brand blends **craft, community, and retail** into a memorable experience customers love—and come back for again and again.

Join us in bringing this one-of-a-kind experience to communities across the country.

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### About Timber Candle Bar

Timber Candle Bar & Boutique is more than a candle shop, it's an **interactive experience**. Guests blend their own scents, pour custom candles, and shop a curated boutique of gifts and home décor.

Our business model combines:

- Interactive experiences
- Retail boutique sales
- Group events and parties
- Workshops and private bookings

This creates **multiple revenue streams** while building a loyal customer base.

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### Why Timber Candle Bar?

#### Unique Experiential Retail

Customers create their own candles using premium fragrances and high-quality materials.

#### Proven Business Model

Our concept blends **retail, entertainment, and events**, driving repeat business and strong margins.

## **Strong Customer Appeal**

Perfect for:

- Girls' nights
- Date nights
- Birthday parties
- Corporate team building
- Bridal showers
- Tourists and local shoppers

## **Boutique Retail Sales**

Franchise locations also sell curated products including:

- Home décor
  - Gifts
  - Accessories
  - Seasonal items
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## **Revenue Streams**

A Timber Candle Bar franchise benefits from diverse income sources:



Custom candle experiences



Boutique retail products



Private parties and events



Workshops and classes



Gift cards and seasonal promotions.

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## What We Provide

As a Timber Candle Bar franchise partner, you receive:

- ✓ Comprehensive training program
  - ✓ Store setup and design guidance
  - ✓ Supplier sourcing and materials
  - ✓ Proven candle-making system
  - ✓ Marketing and branding support
  - ✓ Operational guidance
  - ✓ Ongoing franchise support
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## Ideal Franchise Owner

We're looking for passionate entrepreneurs who:

- Love creativity and customer experiences
- Enjoy hosting events and building community
- Are motivated business owners
- Want to operate a fun, profitable retail concept

No candle-making experience required—we teach you everything you need to know.

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## Investment Overview

Typical startup investment includes:

- Location build-out
- Candle equipment and materials
- Furniture and fixtures
- Initial inventory
- Training and onboarding

(Full investment details provided during franchise discovery process.)

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## Location Requirements

Ideal Timber Candle Bar locations include:

- Downtown districts
- Tourist areas

- Lifestyle shopping centers
- Busy retail corridors

Recommended size: **1,200–2,000 sq ft**

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### **The Experience Customers Love**

At Timber Candle Bar, guests:

1. Choose their fragrance blend
2. Pour their custom candle
3. Enjoy time with friends
4. Shop unique boutique items
5. Return again and again

It's retail that feels like **an event**.

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### **Let's Build Something Together**

Bring Timber Candle Bar to your community and build a business centered around **creativity, connection, and unforgettable experiences**.